



CON-fusion
PRIVATE LIMITED

Corporate booklet



We craft business ideas and
business solutions to make
our clients stand out in their
respective industry

Message From The Chairman

Bangladesh is one of the fastest growing economies of South Asia. It is on track to be graduated from a Least Developed Country (LDC) to a Middle Income Country in 2026. Currently, Bangladesh has the 35th largest economy in the world and despite the global economic downturn coupled with the COVID-19 health pandemic, the country is optimizing its available resources to ensure a stable GDP growth rate and Human Development Index (HDI). Moreover, the government has been successful in containing the health pandemic and strengthening its diplomatic ties with many countries.

The Government of Bangladesh has mobilized its available resources to revive post- COVID economic setbacks, maintaining a stable GDP growth rate, enhancing accessibility to basic amenities, and dealing with the global economic crisis that resulted in the rise in inflation rate. Despite the challenges, the government continued with its short-term, mid-term, and long-term strategies, which the country's people benefit from.

CON-fusion Private Limited (CPL) was established in 2021 with the aim to complement the host and foreign governments' development initiatives and efforts in enhancing the quality of life of the people by engaging government agencies, donor partners, and private sector entities.

During the post-pandemic, aligned with the government's initiatives procured and distributed KN-95 masks to toddlers, children, and early teenagers and redistributed the income generated to families in financial need. CPL provided technical assistance to several private sector entities in incubating their business operations, designed business strategies, and business processes, and conducted several feasibility studies of several businesses in addition to conducting market analyses, economic analyses, and financial analyses. Moreover, CPL conducted business viability check through a Rapid Assessment Toolkit based on the existing business operations. Details of some of the key projects can be viewed in Project Data Sheet.

Since its inception, CON-fusion Private Limited (CPL) is rendering its services to government projects as sub-national partners and also as downstream partners. Since CPL has the needed experiences, competencies, and capacities to lead national and international projects, CPL is now more actively participating in traditional and contemporary donor-funded projects.

The management of CON-fusion Private Limited is multi-layered and includes experts from different sectors. The three-tier management system enables the company to accelerate decision making process and also innovate new approaches and ideas. Additionally, two of the board members are actively working in the Management Team which not only boosts the confidence of the employees but also ensures that quality services are rendered and appropriate strategic and operational approaches are being followed.

CON-fusion Private Limited believes that any project can be transformed into an impactful project if all the stakeholders can be associated and I envision CPL playing a big role in bridging all the stakeholders and designing human-centric approach projects.

ABOUT US

We offer personalized solutions that meet your needs, by fully understanding your unique challenges. Our experts provide excellent service, always putting your best interests first. With us, you can overcome every obstacle and achieve success

Who Are We?

CON-fusion Private Limited is a 5th generation Consultancy firm offering innovative and sustainable solutions to help clients achieve their objectives. Our expert team designs unique, cutting-edge business ideas, provides consultancy services to private sector business entities, and raises funds for the businesses to roll out their operations. We are committed to helping clients achieve their goals and partner with them from onset to implementation.



OUR SERVICES

Consultancy

CON-fusion Pvt Ltd values collaborations with non-state organizations to supplement govt. development work. We'll partner with like-minded entities and join solicitations. Our 500+ experts and vast experience make us a competitive industry player.

Business Models

Our collaboration with businesses involves creating strategies that help clients operate effectively. Our goal is to ensure clients have the knowledge and tools to succeed in the competitive market, aided by government loans and grants.



OUR SERVICES

Fundraising

Amidst the COVID-19 pandemic, small and medium-sized enterprises are seeking financial support through loan provisions. Our enterprise extends its assistance in the form of fundraising operations.



Research

We provide accurate insights and reliable knowledge so our clients can make informed decisions and succeed. Our rigorous secondary research and data-driven methods result in unparalleled analyses and customized solutions tailored to the unique business needs of our clients.

OUR SERVICES

Tech-Based Solutions

Our firm helps businesses integrate IT solutions into their projects with hands-on training and expertise. Our analysis ensures cost effective and efficient recommendations for optimal results.

Business Development

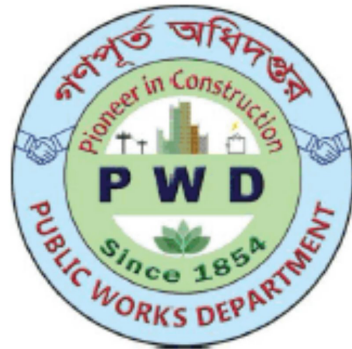
Our team helps businesses grow by creating custom plans and improving processes through ISO 9001 QMS Gap Analysis. We optimize resource allocation to achieve success.

Market Analysis

Our "Market Analysis" service provides businesses with accurate information to make informed investment decisions. Our sectoral reports are based on thorough research and designed to help businesses expand and gain a competitive edge.



Government. Agencies & Institutional Donors



Clients



Ongoing Project



About Us

Professionalism & Management Style:

CON-fusion Private Limited prides itself on its professional approach in all business dealings. The company boasts a skilled and diverse team that offers tailored solutions to meet its clients' needs. The management strategy includes an Executive Body, Advisory Board, and Board of Directors. With over 500 accredited consultants, CON-fusion provides exceptional support to its clients. The Executive Body has a proven track record in project management and leadership, adeptly managing complex business environments with unity.

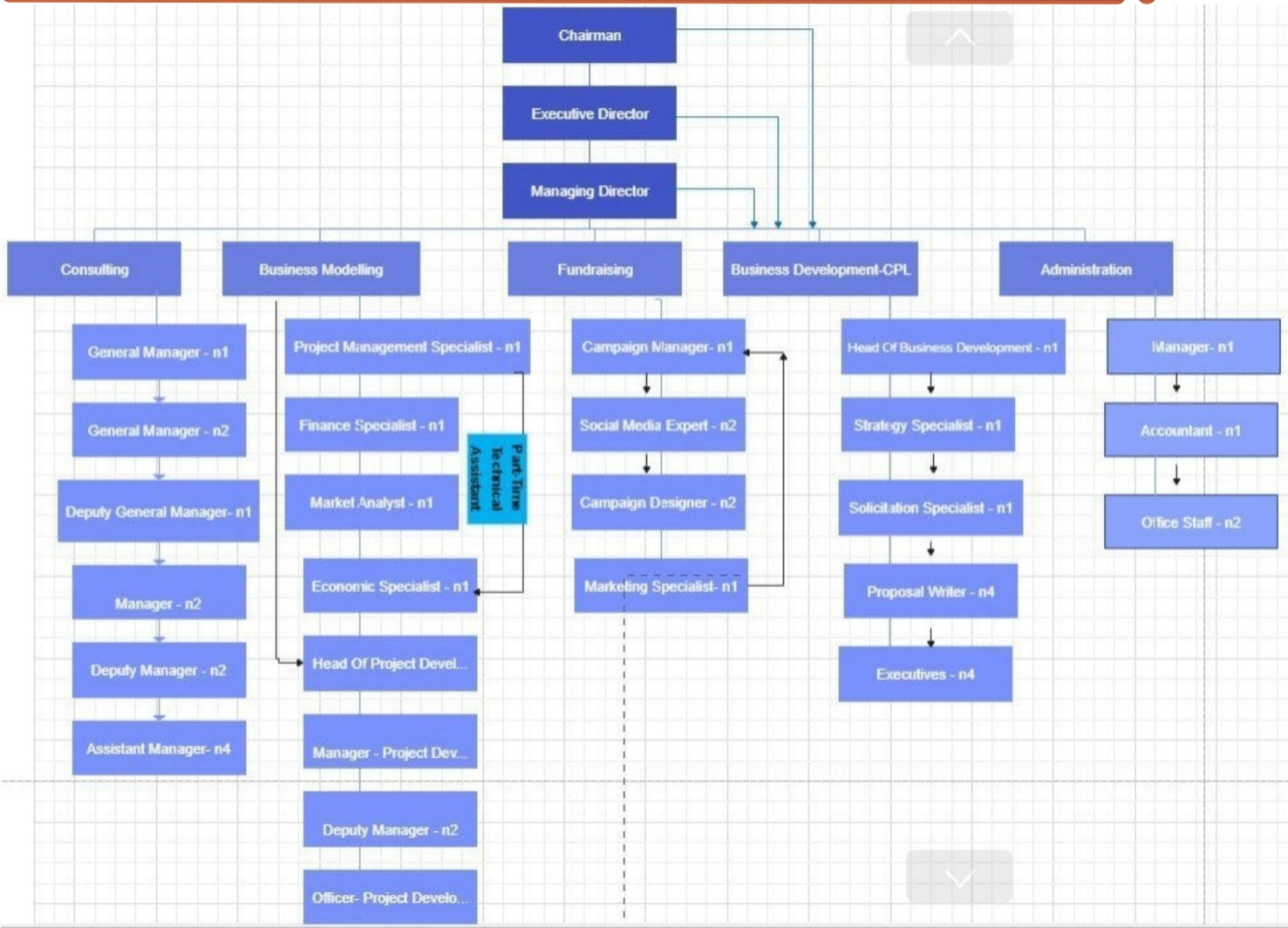
Advisory Committee

The Advisory Committee comprises industry experts who guide the Board of Directors on product launches, portfolio management, and market trends based on their expertise.

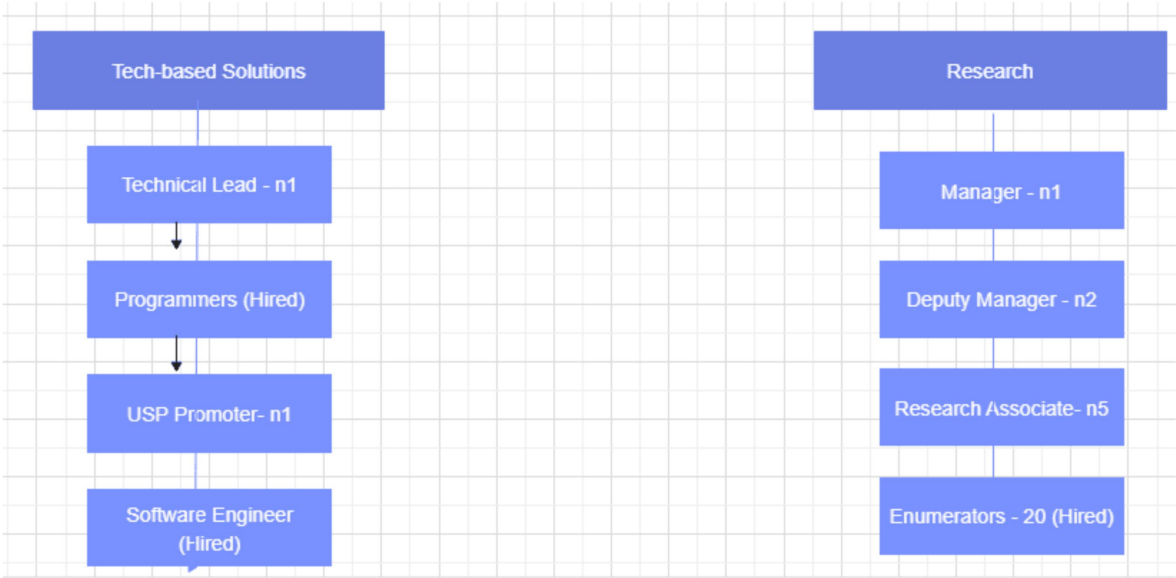
Executive Body

A competent Executive Body is crucial for any company to achieve long-term success. Diverse and proficient individuals can contribute towards developing efficient strategies and ensuring the seamless functioning of the organization. By integrating innovative methods, they can drive excellence in the company.

Organizational Chart



Organizational Chart





Our Work Portfolios

Project Data Sheet

Sl. No	Project Title	Executing Agency/Client	Funding Agency/Donor	Time Period	Valuation
1.	Review Operational Processes & Prepare Feasibility Report	Landen Private Limited	Landen Private Limited/ Bangladesh Bank	September 2021 to January 2022	BDT 200,000,000
2.	Establishing a diagnostic center for neonates and newborns	LifeCare Diagnostic	Bank of America	June 2021 to January 2022	BDT 120,000,000
3.	Market Analysis, Branding, and Gap Analysis of the LPG industry in Bangladesh	Bengal LPG Limited	Ministry of Power Energy & Mineral Resources	September to 2021Ongoing	BDT 200,000,000
4.	Fund Raising, Product Launching, and Assess Fund Utilization and Optimization	UUMOO Private Limited	Individual donor from Korea/ Bangladesh Bank	October 2021 to Ongoing	BDT 200,000,000
5.	Review and propose changes in the existing Feasibility Report	Amin Construction Private Limited	KPMG	October 2021 to Ongoing	BDT 2,500,000,000
6.	INTRA SNACKS & BEVERAGE INDUSTRIES LTD. UNIT EXTENSION	INTRA SNACKS & BEVERAGE INDUSTRIES LTD.	Bangladesh Bank	July 2021 to December 2021	BDT 200,000,000
7.	Incubating a Start-up and launching it in the industry	DocTalk Private Limited	Bangladesh Bank/Exim finance Dubai	December 2021 to Ongoing	BDT 200,000,000
8.	Prepare Feasibility Report	POPI	Exim Finance India /Dubai/ GAC	2022- Ongoing	BDT 2,500,000,000
9.	Operational Expansion	RIC	GAC/Exim Finance Dubai	2022-Ongoing	BDT 1,500,000,000
10	Unit Extension ETP Transformation	AGS International Limited	Bangladesh Bank	2023-Ongoing	BDT 2,500,000,000
11.	Construction of a Satellite City	Suvastu Satellite City	Bangladesh Bank/ Commercial Bank	2021-ongoing	BDT 10,000,000,000
12.	Incubating a startup and launching in the industry	iHealthscreen Bangladesh	Bangladesh Bank	2022- Ongoing	BDT 200,000,000

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Project Data Sheet

		Limited			
13.	Production line extension	Suchi Feed Mill	Bangladesh Bank	December 2021 to March 2022	BDT 500,000,000
14.	Operational Expansion	Aarmoire.com Limited	Bangladesh Bank/ BASIC Bank	2023-Ongoing	BDT 200,000,000
15.	Operational Expansion	InnoGlobe Tours and Travels	Bangladesh Bank	2023-Ongoing	BDT 200,000,000
16.	Feasibility Study, Revamping operational processes and procedures	InnoGlobe Technologies	Bangladesh Bank	2023-Ongoing	BDT 200,000,000
17.	Operational Expansion	PrimeTech	Bangladesh Bank	2023-Ongoing	BDT 200,000,000
18.	Electricity generation through sugarcane waste	South Sudan	The Government of South Sudan	2022- Ongoing	BDT 1,500,000,000
19.	Exporting sugarcane in other African countries	South Sudan	The Government of South Sudan	2022-Ongoing	BDT 1,500,000,000

Sl. No	Project Title	Executing Agency/Client	Funding Agency/Donor	Time Period	Valuation
20.	Preparation of a Feasibility Study and Comprehensive Business Plan for a Cattle Slaughterhouse in Dhaka City	DCC	DGIS/ ORET	2002	BDT 5,00,00,000
21.	Design and Supervision of Lakeville Project – An Exclusive Township Development Project (PPP Project)	Ministry of Works	02 Town Ship and Re	July 2010- June 2013	BDT 50,00,00,000
22.	Design and Supervision of Riverview Township Development Project	Sikder Real Estate Ltd	SREL	February 2010-January 2012	BDT 755,000,000

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